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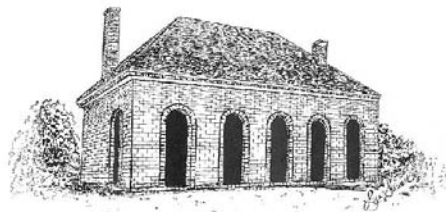
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HANOVER ECONOMIC DEVELOPMENT OFFERS
GOOGLE ANALYTICS CLASS ON FEBRUARY 15

The Hanover County Department of Economic Development is offering a class on "Google Analytics" on Wednesday, **Feb. 15**.

Google Analytics is a free service offered by Google that generates detailed [statistics](#) about the visitors to a [website](#). The product is aimed at [marketers](#) as opposed to [webmasters](#) and technologists from which the industry of [web analytics](#) originally grew. Google Analytics is used at nearly half of the top one million websites.

The class will be held from 11:30 a.m.-1:30 p.m. at the Economic Development offices located in the Rutland development. The address is 8200 Center Path Lane, Suite E, Mechanicsville, VA 23116.

The first five Hanover County business representatives or residents to register are free (limit one per person per quarter). The class fee is \$20 for registrants after the first five and the total class sizes are limited to 15, so please don't delay in signing up now.

To sign up or get more information, please call the Hanover Department of Economic Development at (804) 365-6464.

"Google Analytics" is one in a series of "Business Launchpad Academy" classes offered by the Hanover County Department of Economic Development. They are funded in part through a cooperative agreement with the U.S. Small Business Administration/VSBDC Network, and in partnership with the Greater Richmond Chamber and Greater Richmond Partnership.

Upcoming classes include:

- Twitter on Wednesday, **March 7** from 11:30 a.m. – 1:30 p.m.
- Facebook Business Training on Wednesday, **March 21** from 11:30 a.m. – 1:30 p.m.

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